

TARKETT  
PRESS RELEASE

**Tarkett, through its EasyTurf subsidiary, acquires the assets of AlternaScapes, a landscape turf distributor and installer in North America**

Paris (France) – February, 8th 2017

EasyTurf, a Tarkett Sports company focused on artificial turf for landscape applications, announces the acquisition of the assets of AlternaScapes, a leading Florida based landscape turf distributor and installer. EasyTurf will now operate directly in the Florida market.

The acquisition of assets of AlternaScapes, which was headquartered in Ellenton, Florida, expands EasyTurf's presence in the Florida market and reinforces its installation capabilities. With over 30 employees, AlternaScapes has realized 4 million US dollars of sales in 2016. AlternaScapes has been servicing the Florida market as distributor for FieldTurf, a Tarkett Sports brand dedicated to artificial turf and sports surfaces, for 19 years.

*"We are excited to add the talented team at AlternaScapes to the EasyTurf organization further strengthening our landscape position in North America. This acquisition will allow us to deliver unmatched service, products and value to our customers across Florida,"* explained Eric Dalier, President of Tarkett Sports.

**About Tarkett Sports**

Tarkett Sports offers a comprehensive portfolio of sports flooring solutions: FieldTurf artificial turf for baseball, American football, soccer, rugby and golf; Beynon running tracks for outdoor and indoor surfaces; synthetic and hardwood flooring for basketball; floor protection and covering systems for gymnasium and weight room, for volleyball, squash and racquetball courts.

**About EasyTurf**

EasyTurf, a Tarkett Sports company, provides environmentally friendly residential and commercial lawns, recreational fields, playgrounds, putting greens, and conservation plans for communities throughout North America. The state-of-the-art turf offers realism, drainage, and durability for both residential and commercial applications. EasyTurf is based in Vista, California (northern San Diego County). [www.easyturf.com](http://www.easyturf.com)

**About Tarkett**

With net sales of 2.7 billion euros in 2015, Tarkett is a global leader in innovative and sustainable solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ticker TKTT, ISIN: FR0004188670). [www.tarkett.com](http://www.tarkett.com)

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