

**15th INTERNATIONAL  
ARCHITECTURE EXHIBITION IN VENICE:**

**TARKETT SHARES ITS COMMITMENT  
TO CIRCULAR ECONOMY AND SHOWCASES  
ITS SUSTAINABLE AND CREATIVE LINOLEUM FLOORING**

Paris, 24 May, 2016

Tarkett, a global leader in innovative and sustainable solutions for flooring and sports surfaces, is exhibiting and speaking at a special event titled "Material Experience", organized by French Architecture magazine L'Architecture d'Aujourd'hui (AA), during the 15th International Architecture Exhibition in Venice.

The "Biennale", the world's largest architectural event, attracting more than 120,000 guests every two years, is themed this year around, "Reporting from the Front", which examines the experience of improving the quality of the built environment and people's quality of life, while working on the margins and under tough conditions.

Tarkett's ambition for transitioning to a circular economy business model, based on its closed loop circular design strategy fits perfectly with this theme. In the face of wider global challenges such as climate change and resource scarcity, the Group is committed to developing flooring products for the built environment based on materials that are abundant, rapidly renewable and recyclable. It also develops products with health and wellbeing in mind, inspired by the Cradle to Cradle® philosophy.

To encourage discussion around these themes, Tarkett is showcasing its linoleum products made in Narni, Italy, encompassing the qualities of modernity, naturalness and circular design at a special event at the Navy Officers' Club in Venice from May 26th-28th (full details below). Alongside this, Tarkett EMEA creative and trends director Béatrice Mange will be presenting during a discussion at the Navy Officer's Club in Venice, on how companies and architects can work together to create a true circular economy. The discussion takes place on 27<sup>th</sup> May at 15:00-16:00. The event is open to anyone interested in the topic.

In exhibiting its Italian-made linoleum products, Tarkett is demonstrating the twin goals of modernity and sustainability. For more than a century, Tarkett has been making linoleum flooring with great care and attention using the same manufacturing process and renewable raw materials such as linseed oil, resin, jute, wood and cork flour. The product range has been certified according to Cradle to Cradle® principles, most achieving Silver certification and one product, Gold. This ensures they use materials assessed as healthy against strict environmental and human health criteria and that systems are in place for the take back of post-installation materials for recycling or reuse. They are made of 94% natural ingredients and are 100% recyclable<sup>1</sup>. Based on an analysis of the latest trends and an expertise in the use of colour, Tarkett has created a rich collection of designs to meet the needs of any architectural project. The Linoleum collection is inspired by the latest thinking in architecture, ensuring they have a versatile and contemporary design approach.

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<sup>1</sup> Linoleum offcuts can be fully reused as raw materials for future products or packaging through Tarkett's ReStart® program.

“We are delighted to be participating at the inspiring Biennale on the critical theme of quality of life and quality of the built environment,” says Rob Peters, Vice President Marketing EMEA Tarkett. “Our Narni plant has been designing and making products to these ends since 1898. And today, they remain as committed as ever to natural, sustainable and exciting designs, ever more important in an age of resource scarcity. The circular economy is both necessary and a catalyst for exciting innovations. This is the message we’d like to broadcast at the exhibition.”

For the full program, please see: <http://www.larchitectureaujourd'hui.fr/aa-material-experiences/>

#### **About Tarkett**

With net sales of 2.7 billion euros in 2015, Tarkett is a global leader in innovative and sustainable solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco - innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ticker TKTT, ISIN: FR0004188670). [www.tarkett.com](http://www.tarkett.com).

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