

February 2014





Tarkett is a global leader in flooring solutions

Tarkett is a global company providing integrated flooring and sports surface solutions

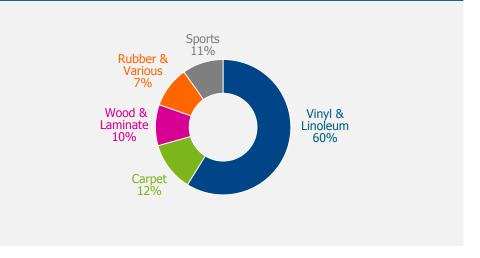
Tarkett offers one of the **broadest product** ranges and the most diversified geographic exposure amongst its peers

Tarkett is the third largest flooring player globally with leading positions in its core segments and sales in more than 100 countries

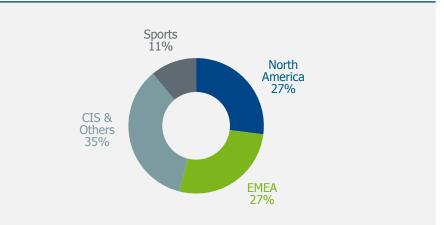
Net sales of €2.5 billion and adjusted EBITDA of €310 million (12.3% margin) in 2013

Net sales evenly split between commercial and residential end uses with c. 80% in renovation

Net sales breakdown by product 2013



Net sales breakdown by segment 2013





2013 Highlights

Record Net Sales: +9.8% vs. 2012¹, at €2,516m



Continued organic growth: +3.3% vs.2012

Adjusted EBITDA² €310m (12.3% of sales), +90bps vs.2012

Net profit attributable to owners: €99.1m (+18.5%)

Strong balance sheet structure **Net debt / Adjusted EBITDA = 1.4x**

Dividend: €0.62 per share to be paid in July 2014 (pending approval by AGM)



Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure) ²-Adjusted EBITDA: adjustments include expenses related to restructuring, acquisitions and non-recurring items (in particular IPO related expenses)

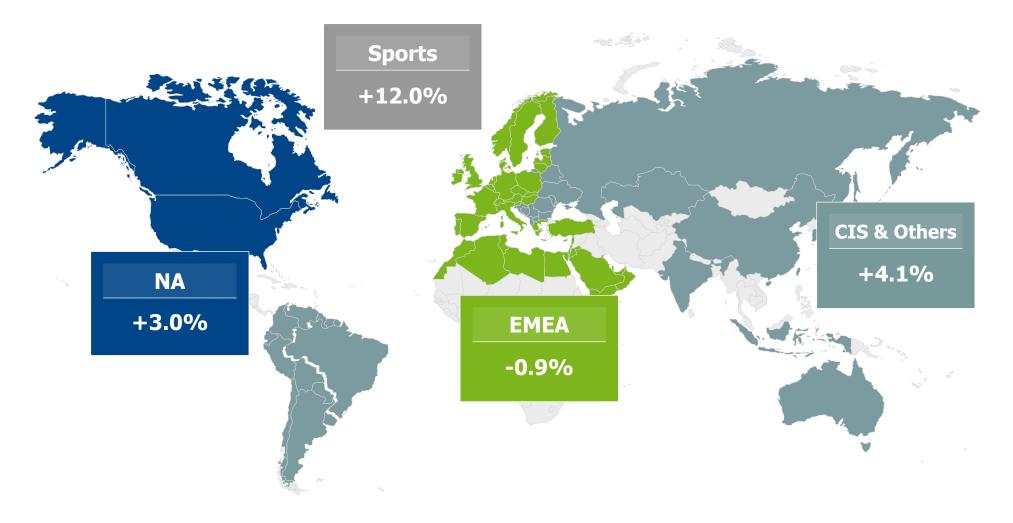








Organic growth (same perimeter and exchange rates): +3.3% vs. 2012¹



Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure)



Sales performance

		Net	sales			 Positive performance in Germany, Central Europe
€m	2013	20121	% growth	Organic Growth	EMEA	and ScandinaviaSpain remains very depressedSlowdown in France
EMEA	670	679	-1.4%	-0.9%		 Slight recovery in Italy
North America	674	477	41.1%	3.0%	North America	 Full-year impact of Tandus acquisition Positive trend in corporate segment, stability in healthcare & education, negative in government
CIS & Others	888	874	1.5%	4.1%	S	
Sports	286	261	9.5%	12.0%	CIS & Others	 Continued organic growth in CIS despite lag effect of selling prices in Russia: -€20.9m Positive organic growth in Brazil and China
TOTAL	2,516	2,292	9.8%	3.3%		
					Sports	 Positive performance in all regions Success of new product range (Optimum fiber)

Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure)



5

Record net sales despite adverse currency effect



Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure)



6

Record EBITDA margin

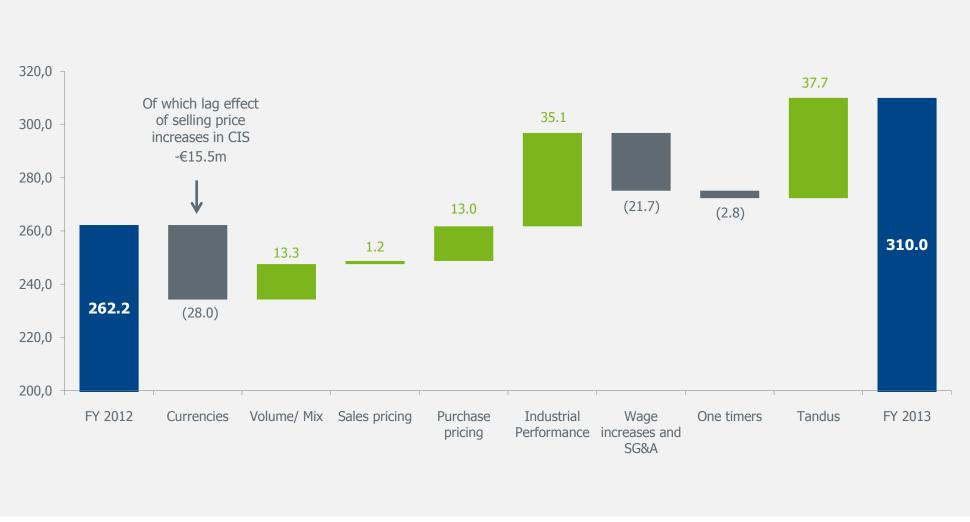
Adjusted EBITDA² €m		2013	2012 ¹	 Continuous efforts on productivity Adverse currency fluctuation in Norway, UK and through exports to Australia
Adj EBITDA 71 76		76	 through exports to Australia Depressed market conditions in Wood activity 	
	% of net sales	10.6%	11.2%	
North America	Adj EBITDA	74	30	■ Full-year impact of Tandus acquisition
North America	% of net sales	11.0%	6.3%	 Good performance and successful integration of Tandus
CIS &	Adj EBITDA	190	180	 Tandus Continuous improvement in operations efficiency
Others	% of net sales	21.4%	20.6%	
Croste	Adj EBITDA	A 15 10 S		Solution line in Dussia
Sports	% of net sales	5.2%	3.9%	 Start-up of new vinyl floor production line in Russia Lag effect of selling price increases in CIS: -€15.5m
	Adj EBITDA	(40)	(34)	 Positive organic growth in Brazil and China
Central costs	% of net sales	(1.6%)	(1.5%)	O
TOTAL	Adj EBITDA	310	262	 On-going turnaround confirmed with a 50%
	% of net sales	12.3%	11.4%	 On-going turnaround confirmed with a 50% increase of the adjusted EBIDTA

Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure) ²-Adjusted EBITDA : adjustments include expenses related to restructuring, acquisitions and non-recurring items (in particular IPO related expenses)



7

Adjusted EBITDA² 2013 vs. 2012¹

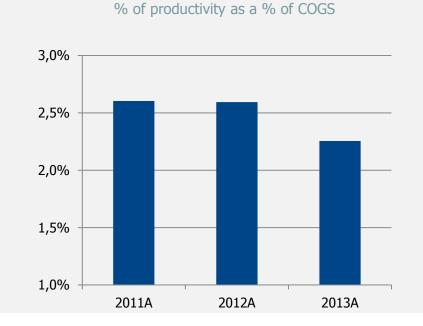


Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure) ²-Adjusted EBITDA : adjustments include expenses related to restructuring, acquisitions and non-recurring items (in particular IPO related expenses)



Confirmed industrial performance and cost saving potential

Track record of productivity gains



World Class Manufacturing programme



Continuous objective of 2% savings every year

Dedicated team of 22 people

A number of well identified strategic initiatives

- Optimise supply chain in Western Europe
- Restructure Wood production

EMEA

North America

& Others

CIS

Sports

- Enhance Vinyl production line in France
- Improve Vinyl manufacturing process in North America
- Consolidate production of Vinyl tiles
- Continue Tandus integration
- Expand manufacturing capacity in China to benefit from regional potential
- Invest in a new Vinyl product line in Russia
- Open service centre in CIS countries

Finalise Sports turnaround



Adjusted EBIT Margin: +80 bps vs. 2012

€m	2013	20121
Net sales	2,516.4	2,291.5
Adjusted EBITDA ²	310.0	262.2
% of net sales	12.3%	11.4%
Depreciation	(99.1)	(87.1)
Adjusted EBIT	210.9	175.2
% of net sales	8.4%	7.6%
Adjustments to EBIT	(30.0)	(21.7)
EBIT	180.9	153.4
% of net sales	7.2%	6.7%

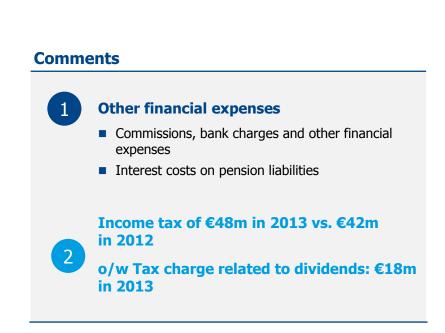
	2013	2012
Restructuring	(5.3)	(6.6)
Impairment charges & customers' lists amortization	(6.1)	(1.8)
Costs related to M&A	(0.5)	(7.6)
Share-based payments	(6.1)	(2.5)
Others (including IPO-related expenses)	(11.9)	(3.2)
Total	(30.0)	(21.7)

Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure) ²-Adjusted EBITDA : adjustments include expenses related to restructuring, acquisitions and non-recurring items (in particular IPO related expenses)



Net Income evolution

€m	2013	20121
EBIT	180.9	153.4
% of net sales	7.2%	6.7%
Net financial expenses	(31.4)	(23.9)
Net interest expense	(15.1)	(11.1)
Other financial income & expenses	(16.3)	(12.8)
Share of profit of associates	(1.4)	(1.9)
Net profit before tax	148.2	127.5
Income tax expenses	(47.9)	(42.3)
Tax rate	32.3%	33.2%
Net profit	100.3	85.2
Minority interests	1.2	1.6
Net Profit (attributable to owners)	99.1	83.6

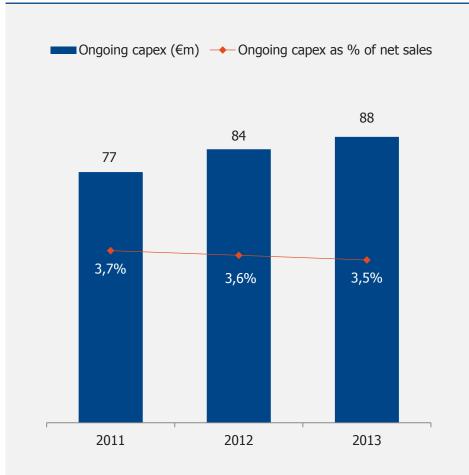


Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure)



Well invested asset base to capture growth

Sustained investment efforts



Key highlights

- Continuous and sound industrial investments
- A number of significant investments across all regions to develop local footprint and ensure top-line and earnings growth:
 - New Vinyl production line in Russia
 - Opening of service centres in CIS countries
 - Investment to support LVT strong development
 - Significant investments on a global scale such as SAP deployment across the Group





Stability of Working Capital after strong improvement in 2012

Net cash flow from Operations €m 2013 2012¹ **Operating cash flow before working** 296.4 250.0 capital changes Changes in working capital (16.3)47.2 **Cash generated from Operations** 280.2 297.2 **On-going Capital Expenditure** (87.8) (84.4) **Net cash flow from Operations**² 192.4 212.8

ROCE

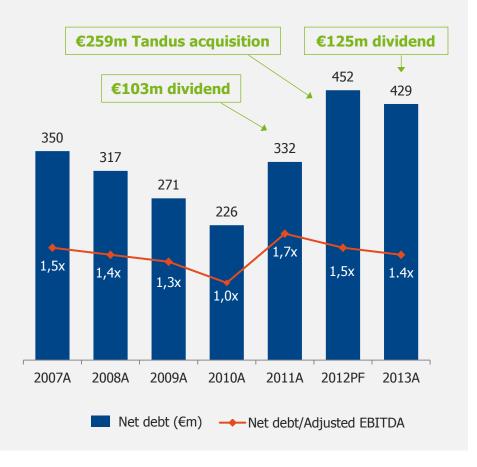
Em	2013
Tangible Assets	415
Intangible Assets	537
Operating Working capital	236
Capital employed	1,188
Net Sales	2,516
Capital employed turns	2.1x
Adjusted EBIT	211
EBIT/Net sales	8.4%
ROCE ³ (pre-tax)	17.7%

Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure) ²⁻Net cash flow from operations: defined as cash generated from operations less on-going capital expenditure ³⁻ROCE calculation is based on pro-forma accounts including 12 months of Tandus



Net financial debt and leverage ratio evolution

While making strategic investments over the period, Net debt/Adjusted EBITDA consistently remained below 2.0x



Key highlights

- Net debt was impacted by distribution of €125m special dividend paid prior to IPO, offset in part by €38m net proceeds from the sale of treasury shares to Tarkett's majority shareholder, at the IPO price
- As of December 31, 2013 unfunded pension liabilities totalled €122m





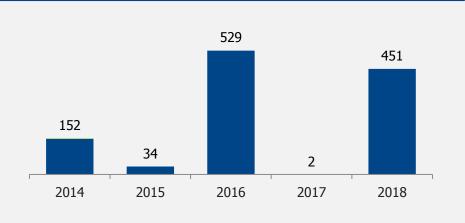
€m	Utiliz	ation	Credit Lines		
	Dec 2013	Dec 2012 ¹	Dec 2013	Dec 2012 ¹	
Syndicated Facility (RCF)	25	219	450	450	
Private Placement (France)	0	114	0	114	
Term Loan (Tandus acquisition)	129	150	129	150	
2013 Term Loan	360	-	450	-	
Asset-backed financing	-	25	55	55	
Other	12	14	84	104	
Total Borrowings	526	523	1,168	873	
Cash and cash equivalent	(97)	(81)			
Net debt	429	442			

Key highlights

- Strong liquidity with €642m of undrawn credit lines as of 31 Dec 2013 and total committed lines of 1,168m
- New €450m 5-year term loan (2018) arranged by 7 banks, proceeds to be used to:
 - Refinance the private placement of €114m due in May 2014
 - Extend average debt maturity and provide liquidity at attractive cost



Maturity of available credit lines



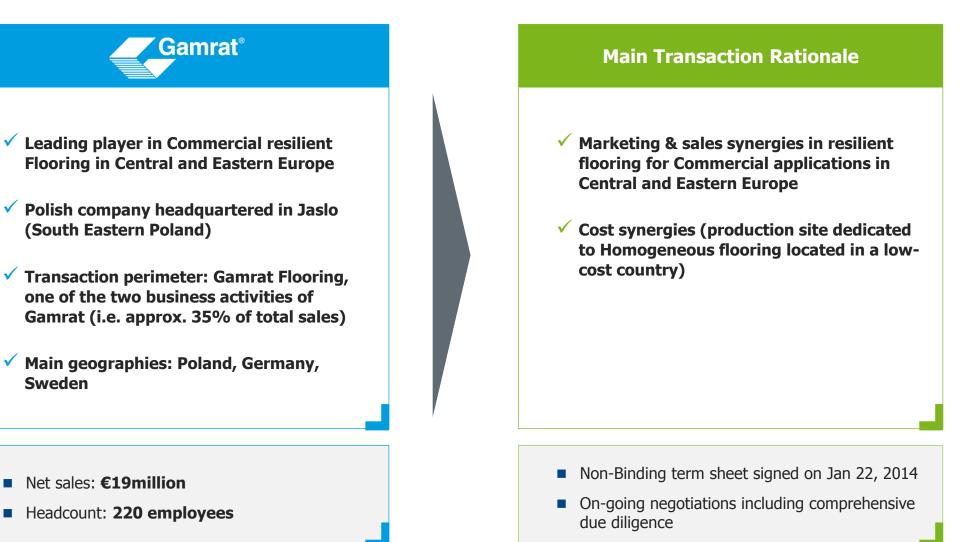
Note: ¹2012 accounts were restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method (except for ROCE figure)



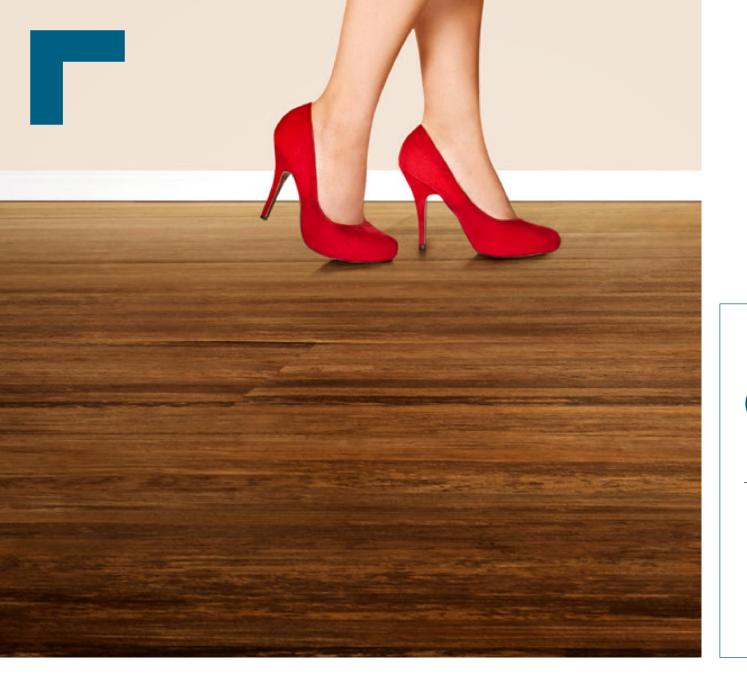
Financial objectives – Mid-term guidance





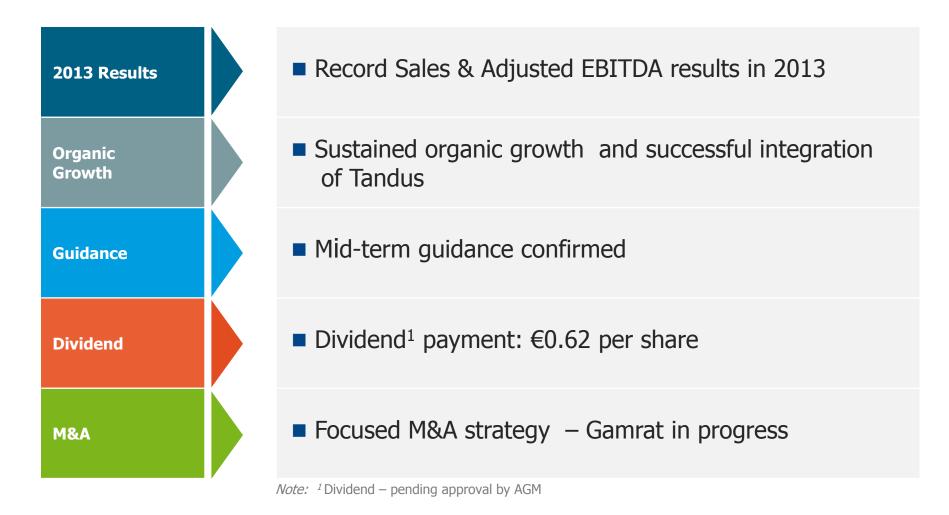






Conclusion







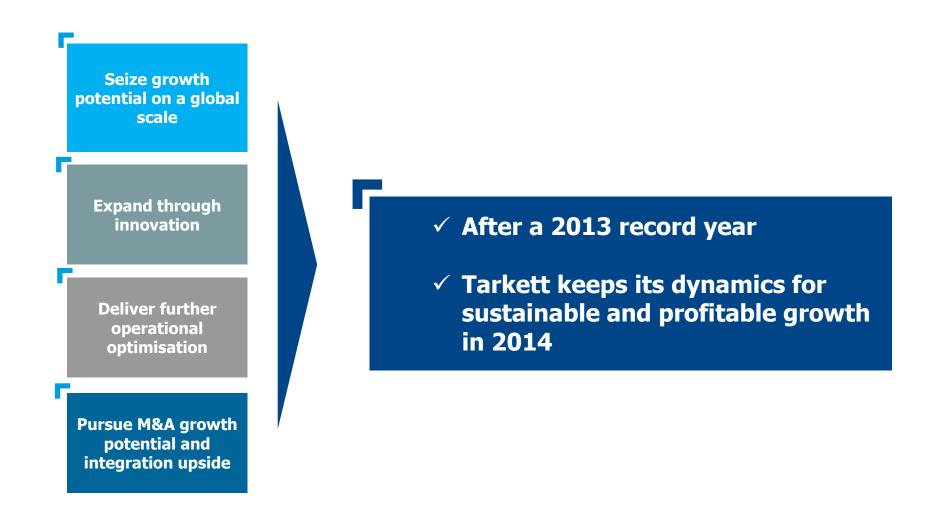
Tarkett's key competitive strengths... creating value for our shareholders



Experienced and international management team leading a decentralised and agile organisation **Global leader** with strategic exposure to profitable growth

- **High margin resilience** \checkmark throughout the cycle
- Strong cash flow \checkmark conversion with consistent high returns on capital employed





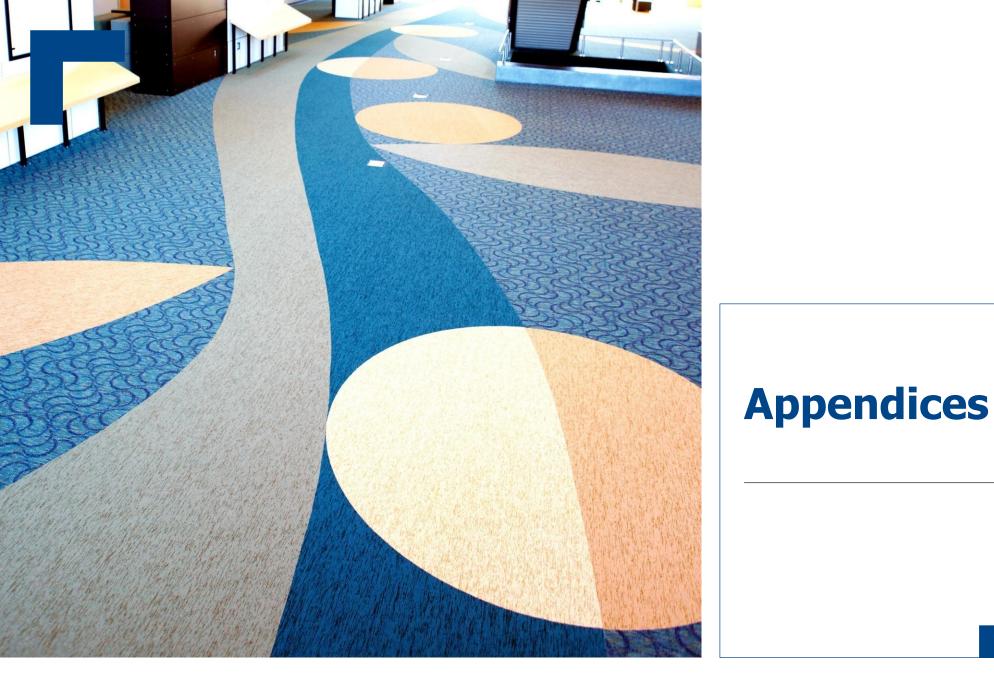


2013 Financial Results Q&A session

February 2014









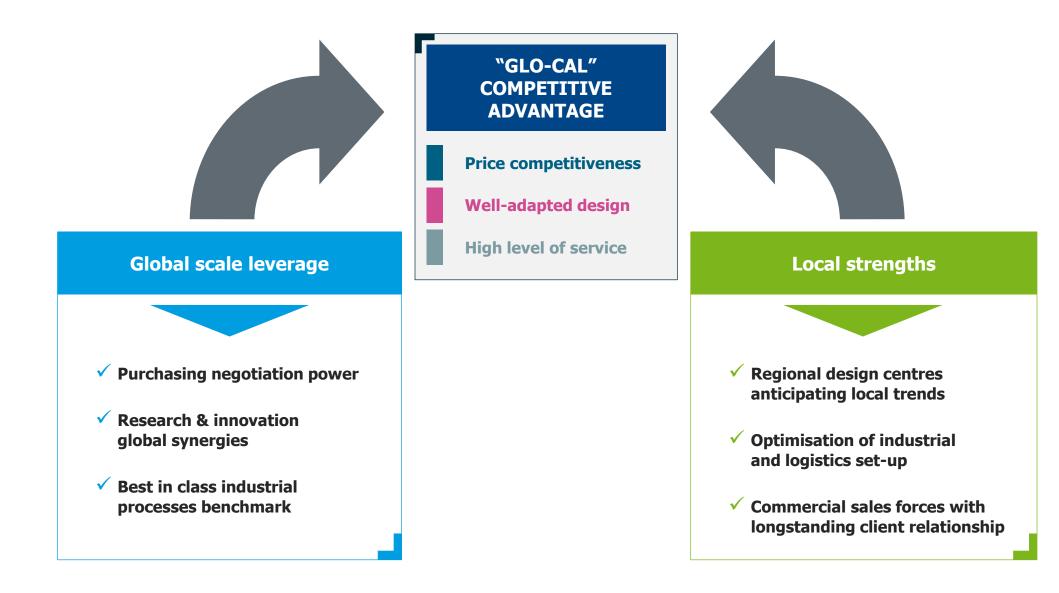
Attractive exposure to recovering markets complemented by a leading exposure to emerging markets



Note: ¹ Including Sports representing 11% of Tarkett's 2013 net sales, of which c. 80% in North America and 20% in France, Spain and the Netherlands Source: ² Rosstat



True "glo-cal" competitive advantage

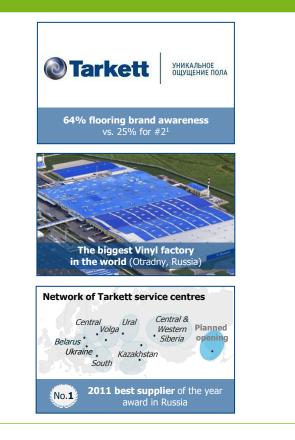




The "glo-cal" competitive advantage applies everywhere in Tarkett's business, and particularly well in Russia & CIS



- ✓ Local presence for more than 10 years with strong local team
- Best brand awareness and customer proximity in the Russian market, ensuring significant pricing power
- Material economies of scale, through sheer size in the region and manufacturing capacity
- Unique distribution capabilities across the entire territory, unmatched by competition



Clear #1 position in the Russian Vinyl flooring market

Notes: ¹ Source: Mars Consult (January 2012); sum of unaided (first mentioned, subsequent mentioned + spontaneously mentioned brand) and aided brand awareness (picked out of a list of flooring brands)



Quick reaction to the devaluation of emerging-market currencies





Expand through innovation

Eco-innovation Modularity & Design **Technology & Performance** Low VOC emissions **Phthalate-free** LVT **iSelect New MET fibre** (Optimum) New generation of VOC emissions of **Flooring Solutions** Own inhouse fibre production Invest and innovate in vinyl flooring with Tarkett's products the modular flooring customised to and innovation capabilities phthalate-free significantly lower market consumer life-style ramp-up plasticizers technology than current (selection and standards coordination of design) PHTHALATI Select Air Quality AUC AL 28-07 iQ natural **Cradle to Cradle** Modular solutions **Artificial Turf** Landscaping First PVC flooring Deployment of this More flexibility in Range of Easy Turf CoolPlay Turf System recently made of recyclable, environmental and design and floor products introduced in launched by FieldTurf, to natural and renewable close-loop approach at characteristics 2013 to boost control temperature offering each step of product more comfort to players raw materials landscaping activities life. CONDUCTIONS OF iQ Natural

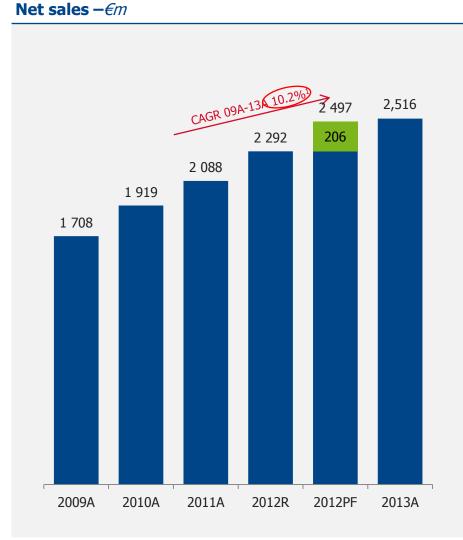


EASYTU

🕏 FieldTurf

Play

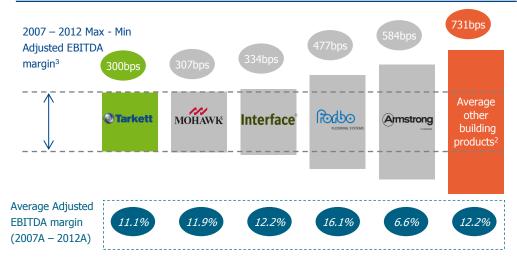
Excellent track record of profitable growth and margin resilience



Adjusted EBITDA –*€m*



Proven margin stability throughout the cycle

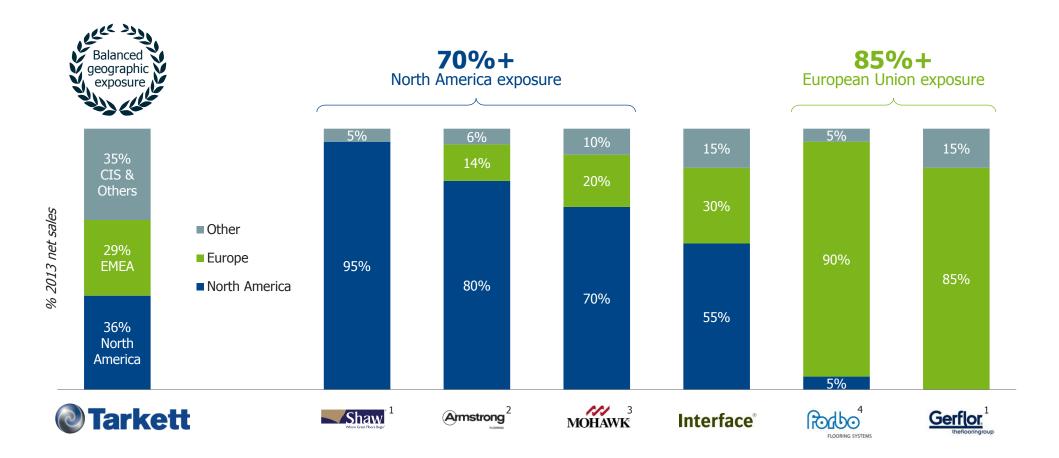


Source: Company filings

Notes: Financials not impacted by the adoption of IFRS 11 for Laminate Park in 2012; ¹ Of which +5.7% organic growth, +3.0% effect from acquisitions, +2.0% from FX impact; ² Other Building Products include: Kingspan, Masco, Rockwool, Sika, Uponor and Wienerberger ; ³ Margins based on adjusted EBITDA reported by each company, alternatively based on reported EBITDA or reported operating profit plus depreciations and amortisations; Financial data for Armstrong and Forbo is for Flooring operations only and is before unallocated corporate costs; Armstrong 2008 data is adjusted for asset impairments and Interface 2008 data is adjusted for impairment of goodwill and restructuring charges



The most balanced geographic exposure in the industry



Tarkett is strategically positioned to benefit from the global economic growth

Source: Company information and estimates, Company filings

Notes: ¹ Shaw and Gerflor geographic net sales breakdown based on 2011 data;

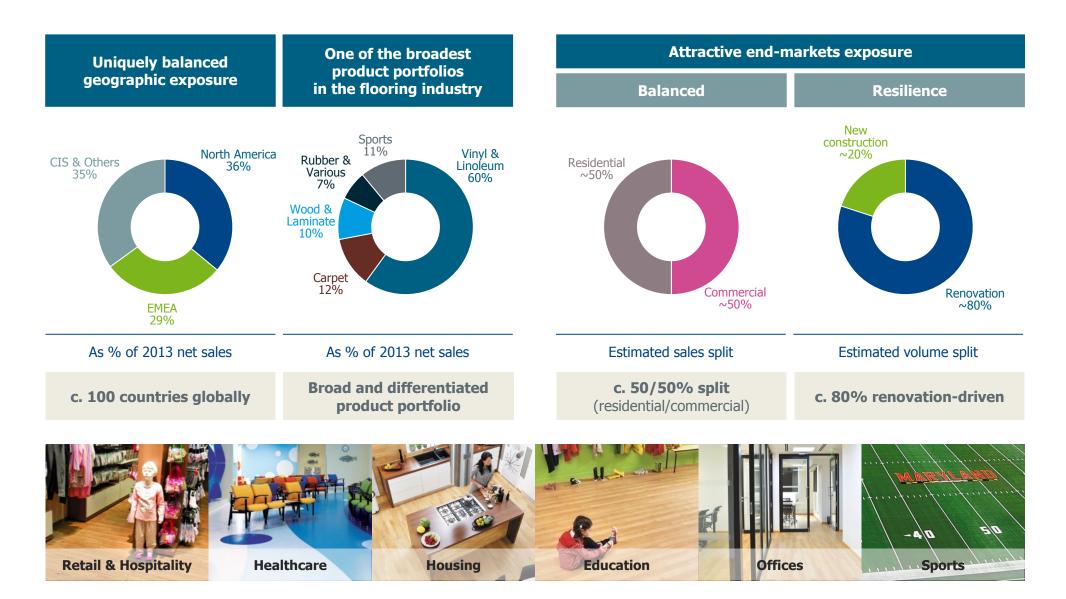
² Armstrong Flooring 2012 geographic net sales breakdown includes both Resilient and Wood flooring businesses;

³ Mohawk 2012 geographic net sales breakdown pro forma for the acquisitions of Marazzi (closed Apr-13), Pergo (Jan-13) and Spano (May-13);

⁴ Estimated geographic net sales breakdown for Forbo Flooring



Balanced exposures providing resilience to industry cycles





Tarkett has secured a unique advantage with its critical size and unique strong local presence



Tarkett's competitive strengths

RESIDENTIAL END-USERS

- Wide range of designs tracking customer trends and taste, requiring marketing insight and innovation
- Quality and proximity of customer service
- Competitive cost base



COMMERCIAL END-USERS

- Products in line with strict norms and technical regulations, differentiated across countries
- Close relationships with and ability to influence key prescribers (notably architects and designers)
- Competitive cost base
- Quality and proximity of customer service

- Cutting-edge design based on 3 regional design centres following local trends, strong innovation and strategic marketing capabilities
- Frequent renewal of collections (c. 3 years)
- Local manufacturing presence ensuring better customer service and a competitive cost base
- Large network of 14 Tarkett Academies

- Superior technical know-how: products ahead of all regulatory requirements and industry standards
- **Dedicated sales force** worldwide covering clients/specifiers locally
- Local manufacturing presence ensuring better customer service and a competitive cost base
- Large network of 14 Tarkett Academies



A global leader with one of the broadest product offerings...

	Ranking based on latest sales data	Ceramics	Vinyl & Linoleum	Wood & Laminate	Carpet	Turf & Tracks	Rubber	Product categories
MOHAWK		✓	\checkmark	\checkmark	✓		\checkmark	5
Shaw			\checkmark	\checkmark	\checkmark	\checkmark		4
@ Tarkett			\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	5
			\checkmark	\checkmark	\checkmark			3
Armstrong			\checkmark	\checkmark				2
ROODENC SYSTEMS			\checkmark		\checkmark			2
Interface					\checkmark			1
balta					\checkmark			1
		\checkmark	\checkmark	\checkmark	\checkmark		\checkmark	5
			\checkmark					1

Source: Company information and estimates

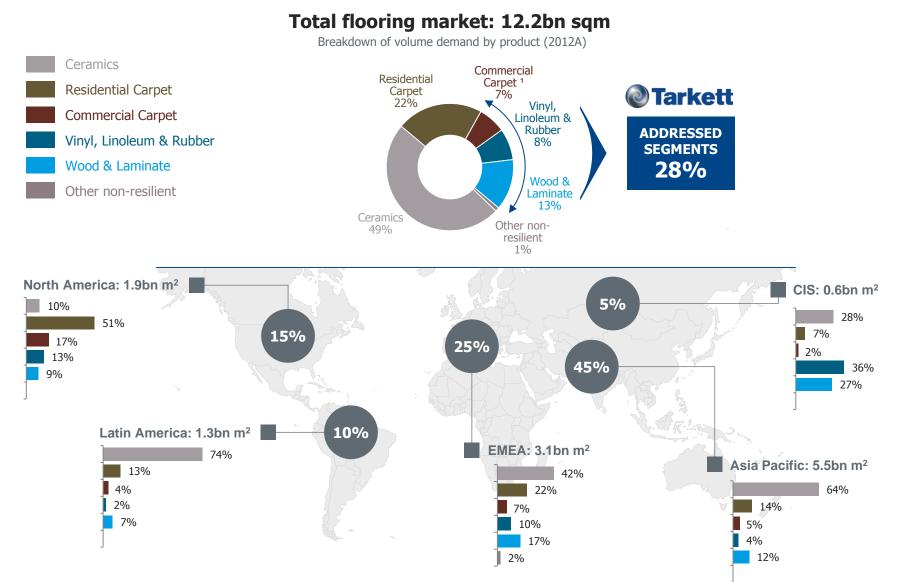
Note: List excludes pure Ceramics players; Tarkett PF acquisition of Tandus, Mohawk PF acquisitions of Spano, Marazzi and Pergo



Source: World Flooring Report (July 2013). The World Flooring Report is a study of the global flooring market conducted internally by Tarkett on an annual basis. The report looks at total flooring volume demand globally, excluding specific non resilient product categories such as bamboo, metal and glass flooring



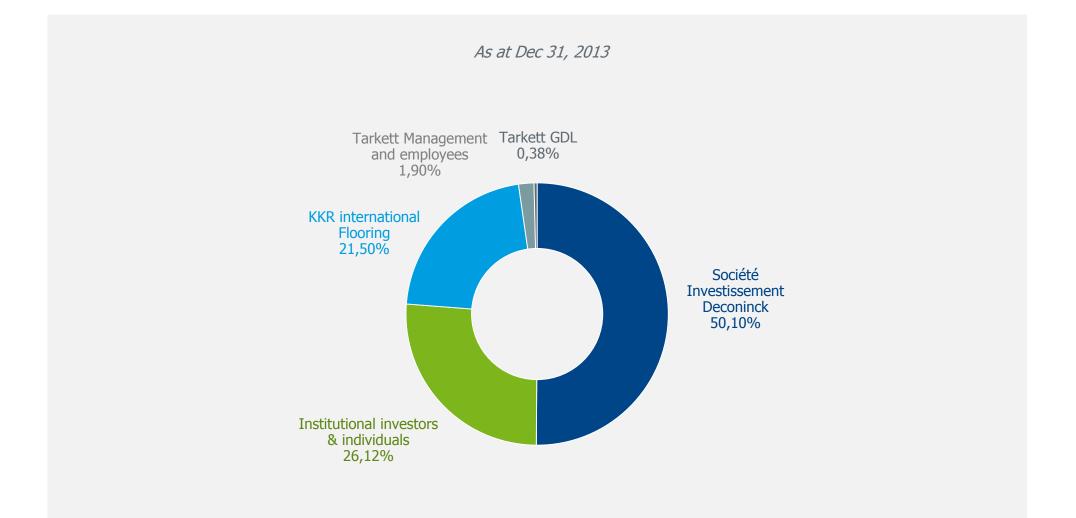
A market with very specific regional segmentation...



Source: World Flooring Report (July 2013). The World Flooring Report excludes any data on Sports surfaces Note: ¹ Commercial Carpet volumes assumed to represent 25% of total Carpet volumes



Shareholder composition





Tarkett has a best-in class governance structure

Supervisory Board

- President: Didier Deconinck
- Vice President: Jacques Garaïalde (KKR)
- 9 Board members:
 - 4 representatives of the Deconinck family: Didier Deconinck, Bernard-André Deconinck, Eric Deconinck, Jean-Philippe Delsol
 - 2 representatives of KKR: Jacques Garaïalde, Josselin de Roquemaurel
 - 3 independent members: Sonia Bonnet-Bernard, Gérard Buffière, Françoise Leroy

Selection & Remuneration Committee	Audit Committee		
Chaired	Chaired		
by Gérard Buffière	by Sonia Bonnet-Bernard		

Shareholder agreement

Shareholder agreement between KKR and the Deconinck family to remain in place post-IPO for a term of 4 years (or until one party holds less than 5% of the share capital)

Management Board

- Chaired by Michel Giannuzzi, CEO
- Includes Fabrice Barthélemy, CFO, and Vincent Lecerf, Executive VP Human Resources

Executive Management Committee

- Executive Management Committee led by Michel Giannuzzi
- Includes Tarkett's operational and functional leaders:
 - Heads of EMEA, Eastern Europe, North America and Sports divisions
 - Heads of Finance, HR, Operations, Research Innovation & Environment, and Legal



Consolidated income statement

Income statement		
€m	2013	20121
Net sales	2,516.4	2,291.5
Cost of sales	(1,892.8)	(1,765.8)
Gross profit	623.7	525.7
Other operating income	8.9	7.6
Selling and distribution expenses	(248.8)	(213.5)
Research and development expenses	(25.8)	(19.8)
General and administrative expenses	(162.3)	(136.2)
Other expenses	(14.8)	(10.3)
Result from operating activities	180.9	153.5
Financial income	1.6	2.5
Financial expenses	(33.0)	(26.5)
Net finance costs	(31.4)	(24.0)
Share of profit on equity accounted investees (net of income tax)	(1.4)	(1.9)
Profit before income tax	148.2	127.5
Income tax expense	(47.9)	(42.3)
Profit for the period	100.3	85.2
Attributable to owners of the Company	99.1	83.6
Attributable to non-controlling interests	1.2	1.6

Note: 1 2012 accounts have been restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method



Consolidated cash flow statement

Cash flow statement		
€m	2013	20121
Net profit before tax	148.2	127.5
Adjustments	148.2	122.5
Operating profit before working capital changes	296.4	250.0
Effects of changes in assets and liabilities	(16.3)	47.2
Cash generated from operations	280.2	297.2
Other operating items	(74.5)	(66.5)
Net cash from operating activities	205.6	230.7
Acquisition of subsidiaries net of cash acquired	(3.5)	(259.2)
Acquisition of property, plant and equipment	(100.5)	(84.8)
n/w On-going Capex	(87.8)	(84.4)
Disposal of treasury shares	38.1	
Others	0.9	0.7
Net cash from investing activities	(65.0)	(343.3)
Acquisition of non-controlling interests	(4.4)	
Proceeds from loans and borrowings	504.0	211.8
Repayment of loans and borrowings	(496.3)	(70.3)
Payment of finance lease liabilities	(0.4)	(0.8)
Dividends paid	(124.8)	-
Net cash from financing activities	(121.9)	140.6
Effect of exchange rate fluctuations on cash held	(3.2)	(0.6)
Net increase (decrease) in cash and cash equivalents	15.6	27.4
Cash and cash equivalents, beginning of period	81.1	53.7
Cash and cash equivalents, end of period	96.7	81.1

Note: 1 2012 accounts have been restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method



Consolidated balance sheet

Balance sheet		
- Francisco - Fran	2013 A	20121
Issets		
Goodwill	425.6	449.1
Intangible assets	110.9	98.4
Property, plant and equipment	415.4	428.7
Financial assets	27.5	29.3
Deferred tax assets	92.7	96.2
Other non-current assets	0.2	
on-current assets	1,072.3	1,101.7
Inventories	318.6	333.3
Trade receivables	279.7	287.6
Other receivables	59.2	59.9
Cash and cash equivalent	96.7	81.1
urrent assets	754.2	762.0
otal assets	1,826.5	1,863.7
quity and liabilities		
Share capital	318.6	316.1
Share premium and reserves	145.6	138.8
Retained earnings	126.9	145.0
Net result for the year	99.1	83.6
quity attributable to equity holders of the parent	690.2	683.6
Minority interest	6.1	10.1
otal equity	696.3	693.7
Interest-bearing loans and borrowings	501.3	335.7
Other financial liabilities	4.7	6.8
Deferred tax liabilities	10.8	5.4
Employee benefits	122.3	142.2
Provisions and other non-current liabilities	41.2	38.1
on-current liabilities	680.2	528.1
Trade payables	219.8	244.3
Other liabilities	167.0	162.6
Interest-bearing loans and borrowings	24.4	187.2
Other financial liabilities	5.0	11.6
Provision and other current liabilities	33.7	36.2
urrent liabilities	450.0	641.9
otal equity and liabilities	1,826.5	1,863.7

Note: 1 2012 accounts have been restated following adoption of IFRS 11 – A JV previously consolidated with the proportional method is now consolidated using the Equity method



Disclaimer

- The information contained in this presentation has not been independently verified and no representation or warranty expressed or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained herein.
- This document may contain estimates and/or forward-looking statements. Such statements do not constitute forecasts regarding Tarkett's results or any other performance indicator, but rather trends or targets, as the case may be. These statements are by their nature subject to risks and uncertainties, many of which are outside Tarkett's control, including, but not limited to the risks described in Tarkett's document de base, registered on October 3rd, 2013 document available on its Internet website (www.tarkett.com). These statements do not warrant future performance of Tarkett, which may materially differ. Tarkett does not undertake to provide updates of these statements to reflect events that occur or circumstances that arise after the date of this document.
- Forward-looking statements are not guarantees of future performances and are subject to various risks and uncertainties, which are inherently difficult to foresee and generally beyond the control of Tarkett. These risks and uncertainties include those discussed or identified under "Facteurs de Risques" in the Document de Base filed by Tarkett with the AMF
- This document does not constitute an offer to sell, or a solicitation of an offer to buy Tarkett shares in any jurisdiction.

